

Virtual Think Tank

Off-the-Record, Focused Group Conversations

Session Availability:

*Tuesday, March 31 at 12 PM EST

*Thursday, April 2 at 12 PM EST

Coronavirus: Creating an Effective Response Strategy

COVID-19 has become the topic in healthcare management practically overnight, leaving clinical and public health leaders scrambling to craft and deploy strategies that better identify the virus, map community spread patterns, and define optimal containment measures. While experts work around the clock to build a unified national response, the greatest immediate pressure is on local providers intaking infected patients. With the demand for COVID-19 testing, treatment, and quarantine growing at an alarming rate, it is crucial to establish a proactive, integrated strategy that involves every available clinical, financial, and operational resource.

Virtual Think Tank discussion points include:

- Examine the key learns from past outbreaks – such as SARS – alongside emerging information on how COVID-19 is different to create an airtight action plan.
- Evaluate current CDC guidelines on COVID-19 patient release criteria, alongside best practices for ensuring the safety of patients, their families and loved ones.
- Brainstorm effective patient engagement and communication strategies, especially with respect to sharing key information without inciting undue panic.
- Establish a sustainable strategy for optimal resource distribution - including staff, materials, and technology – that maximizes efficiency while protecting critical personnel from overwork and over exposure.

****Registration is limited to 12 organizations per Virtual Think Tank.***

*****Once registered, you'll receive Zoom login instructions and the list of other participants.***